



NEW YEAR - NEW DECADE - NEW SHOW

TAS Executive pull together to mount February Show

With the beginning of a new year comes a new extended Truro Art Society show.

The society's visual arts show will showcase local artists and runs from Feb. 3 to March 31 at the McCarthy Hall Gallery at NSCC (Truro campus). This year, weekly demos and artist's talks will be featured.

The artists highlighted in the show are those who are serving on the Truro Art Society executive and committees, including Judy Arsenault, Katherine Burris, Neil Fisher, Karen Gaudet, Janice Guinan and Myrna Hambleton to name a few.

Artist's Demos A Friday Feature

The opening reception will be held on Feb. 3rd at 7 p.m. Artists talks and demos will take place on Fridays from 11 a.m. to 3 p.m.

Art show hours are Monday to Thursday from 8 a.m. to 6 p.m., and Friday between 8 a.m. and 4:30 p.m. One Saturday show, on Feb. 13th from 1 to 5, has been scheduled as well.

Next Opening

our *fanTAS*tic exhibit

Feb. 3rd 7 pm McCarthy Hall

Generous Donation



Joy Laking presented Myrna Hambleton (treasurer of TAS) with a cheque for \$100 for the Truro Art Society at an Artist Talk /Open House at Joy's on October 21, 2009.

2010 Memberships are Now Due

Last week I could say that "Everyone owed me money!", but several TAS members paid at our lively meeting on January 13th, so only Most of You do!

Our annual Truro Art Society membership fees are now due and I hope that you will rejoin us for 2010. It promises to be a great year - thanks to all of you!

The membership form is on page 4; please send it off to me with a cheque when you can.

Katherine (burris@ns.sympatico.ca)

SUN RAE FRAMING offers new Promotions & Services in New Location

PAMPER & PORTRAIT Jan. 30

Jenny Gilmore of Sun Rae Framing & Artwork is working with Trudy Boland of The Red Marbelle Hair Studio and Jeff Babineau of Babineau Photography to offer a Special Winter Package. This package includes;

Hair professionally styled and Makeup application
Photo session by Babineau Photography
Framed 8x10 photo by Sun Rae Framing & Artwork

ONLY \$149.95 (\$300 value) **CALL** The Red Marbelle Hair Studio for your appointment, **843-0322**.

COLOR ME HAPPY

Jenny Gilmore launched her new Art Show starting in November 2009. This show is an ongoing progression as each month Jenny will be adding new pieces throughout the year. Some work has already disappeared from the wall to make room for new pieces. Come visit Sun Rae to see Jenny's latest work. You can also view all her work on Sun Rae's website, www.sunrae.ca.

ARTIST'S WALL

There is still room at Sun Rae for anyone who wishes to display their unframed artwork. The cost is minimal, \$10 for 2 pieces for a period of 2 months. There is a 15% commission on any pieces that sell. Feel free to contact Jenny for more details.

SUN RAE FRAMING & ARTWORK is now found at 44 Young Street, Truro, NS, B2N 3W4 Phone: 843-3313, Email: sunrae@eastlink.ca, Website: www.sunrae.ca

CALLING ALL MEMBERS!!!

Members we need you! Truro needs you! As part of the **TRY TRURO** campaign, the Truro Art Society has offered to do demos and talks on Fridays in February and March from 11am - 3pm at the McCarthy Gallery at the NSCC. We would like to fill those Friday hours with a number of our members doing demos, art talks and just being friendly and inviting to encourage others to join our group. If you are interested in helping out with this please contact Janice Guinan, 895-8127, or email jguinan@gmail.com. Fridays will be a great time to get together with other members, share a talent you love, make new friends and contribute to our community! Call or email today!

Hearthside Cafe

Hearthside Cafe: January: Hilda Stanton. The rest of 2010 is open. During the fall months several paintings sold, so we are not just decorating the walls for nothing. The waiter Wayne is very keen and has helped sales to occur.

It is a great venue for one just starting to exhibit and/or for the more seasoned exhibitor especially if you limit the exhibition to small to medium size paintings so as to be within the budget of the clientel.

Please contact Karen Olsson phone: 897-1710 or email: ollekmo@gmail.com.

Paint the Park

After a great day, experience, success in 2009, Paint the Park, is seeking ideas and volunteers for the second annual event.

Colchester County Show

The Municipality of Colchester hosted its Annual Art Acquisition Show in November selecting the painting "Her First Time Walking In A Cloud(Fog Rolling In)" by Parrsboro artist, Wendy Irvine, adding it to their permanent public art collection at the County Courthouse, 1 Church St., Truro. Congratulations, Wendy.

The 2009 Art Acquisition also had a special commemorative category to celebrate the Olympics and the Olympic Torch Relay, which made its way through Colchester County on November 17, 2009. The theme for this commemorative category was "With Glowing Hearts". During the Community Torch Celebration, held at Victoria Park, community members were asked to choose the piece which exemplified the theme "With Glowing Hearts". The piece chosen was "We Believe" by Janice Guinan, Congratulation, Janice.

Next TAS Meeting

The next meeting for TAS members will be at 7pm **Wednesday evening, March 10, 2010** at *L'École acadienne de Truro* (50 Aberdeen). There will be a guest speaker making a presentation (not sure who or what yet, but it'll be great! Stay tuned for the next newsletter!)

Advance Notice

Truro Acquisition Show

In April

TRURO ART SOCIETY
is proud to present
THE ARTIST AS SELF-PROMOTER*

Featuring
JON HUTT

6pm – 9pm Wednesday, May 5, 2010

at *L'Ecole acadienne de Truro* (50 Aberdeen Street)

TAS Members \$15.00

Non-members \$20.00

This workshop will focus on the importance of promoting yourself as an artist on an independent level. Jon Hutt will be drawing from his experience as a curator and photographer to discuss the importance of an artist statement and how it can be turned into a press release, taking high-quality images of your work for web and print media. The course will cover

- Artist Statements: writing, differences from a biography, funny vs. dry, turning it into press release
 - Artist Biography: writing, length, purpose
 - Press Release: contact info, catchy tag line, funny story, the lazy journalist
 - Website: bio, contact info, examples of work, PayPal
 - Photography: tricks of taking a good photo, difference between web and print qualities
 - Responsibilities: those of the artist and those of the gallery
- Participants can bring in their cameras and examples of their artwork for practice and advice.

Jon Hutt worked for over two years as a photographer for Zwicker's Gallery, one of the longest-running art galleries in Nova Scotia. Hutt's responsibilities included taking quality photographs of artwork for web and print media, updating the gallery's website, restoring photos, taking slide photography and acting as the gallery's photo consultant.

Simultaneously Hutt worked as the art curator for Utility, a popular tattoo and piercing shop and art gallery in downtown Halifax. Hutt was responsible for seeking out artists with a body of work that would complement Utility's unique urban space, writing artist statements and press releases, contacting local papers, hanging art work, organizing opening galas, making advertisements and promotion posters, maintaining gallery walls, lighting art work and promoting the gallery.

*There are 15 spaces only for this workshop.

Your payment mailed to:

TAS 45 Saywood Drive, Bible Hill, NS B6L 4G9 will be considered your registration.

This event is also publicized through Try...Truro, so register early if you are interested.

Fridays in February and March - Go directly to McCarthy Gallery. Do not pass GO. TAS and friends will be hosting members and the public for demonstrations of art techniques, art/talks, mini-workshops, etc while the fanTAStic exhibition is displayed. Participate, watch, give us support (some of us are nervous!) and enjoy!

Don't forget to participate in Try...Truro.

Many, many free and inexpensive activities, classes and events are available in Truro. Several TAS activities are included! Information will be mailed to every resident of Truro, and others can find out about it in newspapers or at recdept@truro.ca



Membership Form

Exhibitions held at McCarthy Hall, NSCC, 36 Arthur St. Truro, NS
Mail Membership Fees to: TAS 45 Saywood Dr. Bible Hill B6L 4G9*

New Member **Annual Membership Renewal**

Name _____

Mailing Address _____

City/Town _____ Prov. _____

Postal Code _____ Phone _____

Email _____

Fees/calendar year: Adult \$20 Family \$30 Student \$10

The Truro Art Society, founded in 1969, is a volunteer organization dedicated to promoting the arts in Truro and area. Members receive Newsletters, Invitations to Exhibitions and Opening Night Receptions, Web Space for Bio, Art and One Link, Opportunities to Exhibit and Appreciate Art.

WELCOME TO TAS !

Please check off any assistance you would be willing to give the Truro Art Society.

- | | |
|--|---|
| <input type="checkbox"/> Education and Workshop Planning | <input type="checkbox"/> Opening Reception Refreshments |
| <input type="checkbox"/> Hanging Assistance | <input type="checkbox"/> Publicity |
| <input type="checkbox"/> Individual Show coordinator (can be shared) | <input type="checkbox"/> Silent Auction |
| <input type="checkbox"/> Newsletter Assistance | <input type="checkbox"/> Telephone Committee |
| <input type="checkbox"/> Website Aid | |

I would be willing to have my name/email included in a TAS directory to be used by the membership.

Yes **No**

*For membership questions please contact burris@ns.sympatico.ca